



BAETZHOLD BLOCK — Theodore Baetzhold proudly stands in front of his steel and concrete block building completed in November, 1905. His former store was destroyed in December, 1904, when the law office of Millard Fillmore burned. It was in June, 1906, that the East Aurora Telephone Company installed its switchboard in the Baetzhold building after operating in the Richardson-Beebe plant. Elm St., since January, 1902.

Miss Florence Heller of Buffalo April 1, 1906, opened a millinery store in the Baetzhold Block. Newlyweds Mr. and Mrs. Louis Marshall lived upstairs in front of the shoe shop while Mr. and Mrs. Harry Cowell occupied the second floor west apartment. Others in the picture are not identified. The building, now 676-680 Main St., is now occupied by the Village Jeweler and the New York State Electric and Gas Corporation office.